



Date: 20/07/2022

Ref:

CERTIFICATE

This is to certify that **Ms. S.AISHWARYA (Register No. P20BA1001)** doing **II MBA (Master of Business Administration)** has successfully completed her project working our College entitled **"A STUDY OF CUSTOMER'S DECISION OF PURCHASE OF HAVELLS PRODUCT IN PUDUKKOTTAI"** during 01.05.2022 to 31.05.2022.

V. Sathya Rekha 3/8/22

HEAD OF THE DEPARTMENT
Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post, Pudukkottai.



J.J. Parasuraman

PRINCIPAL
J.J.PARASURAMAN, M.A., M.B.A.,
M.Phil., B.Ed.,
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422



G-3a National Highway 226 SIDCO Industrial Estate Pudukkottai R.F, Pudukkottai, Tamil Nadu 622004

CERTIFICATE

This is to certify that **H.AMEEN SHAMITHA** (Reg. No. **P21BA1002**) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project entitled "**A STUDY OF EMPLOYEES SATISFACTION IN SUN ENGINEERING PVT.LTD., SIPCOT- PUDUKKOTTAI**" in our organization from **01.05.2022** to **31.05.2022** (one month) .

We wish him very best for her future endeavors.


C.KARTHIKEYAN

MANAGER



Automobiles Pvt Ltd

CERTIFICATE

This is to certify that **G.CHANDRALEKA** (Reg. No. P21BA1003) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project entitled **"A STUDY ON EMPLOYEE'S PERCEPTION IN SUSEE AUTO SALES AND SERVICES PVT. LTD., MADURAI"** in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for her future endeavors.

N.MUTHTAMILSELVAN

MANAGER

**No 89/102, Theni Main Rd,
HMS Colony,
Kochadai, Madurai,
Tamil Nadu 625016**



Bluez Infomatic

No.22,23 Eswaran Nagar, State bank colony road, post, Gandhinagar, Tiruppur, Tamil Nadu 641603

CERTIFICATE

This is to certify that **V.ELCIKA (Reg. No. P21BA1004)** studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project entitled **"A STUDY ON COMPENSATION MANAGEMENT IN BLUEZ INFOMATIC SOLUTION, TIRUPUR"** in our organization from **01.05.2022** to **31.05.2022** (one month).

We wish him very best for her future endeavors.


Mr. M.SURYA

MANAGER

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)

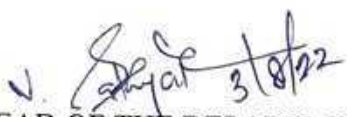


Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Ms. M.HARINI** (Register No. **P20BA1005**) doing **II MBA (Master of Business Administration)** has successfully completed her project working our College entitled **“A STUDY OF CUSTOMER SATISFACTION OF AROKYA MILK IN PERAVURANI TOWN”** during 01.05.2022 to 31.05.2022.


HEAD OF THE DEPARTMENT

Dr.V.Srihitha Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.




PRINCIPAL

Dr.J.PARASURAMAN, M.A., M.B.A., M.G.
M.Phil., B.Ed., Ph.D.

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)

J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 427.



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that Ms. S.HARIPRIYA (Register No. P20BA1006) doing II MBA (Master of Business Administration) has successfully completed her project working our College entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR AND SATISFACTION LEVEL OF BOOST IN PUDUKKOTTAI" during 01.05.2022 to 31.05.2022.


HEAD OF THE DEPARTMENT
Dr.V.Sethya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J College of Arts and Science (Autonomous)
Sivapuram Post, Pudukkottai.




PRINCIPAL
Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed., Ph.D.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422

HAP

Hatsun Agro Product Limited

CERTIFICATE

This is to certify that **K.KARPAGAVALLI** (Reg. No. P21BA1007) studying **MBA (Master of Business Administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project entitled **"A STUDY ON STRATEGY FORMULATION IMPLEMENTATION TO HATSUN AGRO PRODUCT LTD IN CHENNAI"** in our organization from 01.05.2022 to 31.05.2022 (one month).

We wish him very best for her future endeavors.



Mr. A.PRABAKARAN

MANAGER

20A, Rajiv Gandhi Salai, Manikkodi Srinivasan Nagar, Karapakkam, Chennai, Tamil Nadu 600097

HAP

Hatsun Agro Product Limited

Arun
TECHNOLOGIES

ibaco

Arokyff

HAP
Daily

HATSUN

Santosa

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that Ms. S.KARTHIKA (Register No. P20BA1008) doing II MBA (Master of Business Administration) has successfully completed her project working our College entitled "A STUDY ON CONSUMER BEHAVIOUR OF SELECTED MOBILE PHONE AT PUDUKKOTTAI TOWN" during 01.05.2022 to 31.05.2022.



HEAD OF THE DEPARTMENT

Dr.V.Sathya Rekha, Ph.D.,

Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post, Pudukkottai.





PRINCIPAL

**Dr.J.PARASURAMAN, MA, M.B.A., M.C.A.,
M.Phil., B.Ed., Ph.D.**

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram-Post,
PUDUKKOTTAI.



YAMAHA

BESTY MOTORS

CERTIFICATE

This is to certify that **S.MAHALAKSHMI** (Reg. No. P21BA1009) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project entitled **"A STUDY ON QUALITY OF SERVICE IN BESTY MOTORS PVT. LTD, PUDUKKOTTAI"** in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for her future endeavors.

Mr. G.AJITHKUMAR

MANAGER



UNIVERSAL POLYPACKS LIMITED

CERTIFICATE

This is to certify that L.MAHANATHI (Reg. No. P21BA1010) studying MBA (Master of business administration) in J. J. College of Arts and Science (Autonomous), has completed her project entitled "A STUDY ON HUMAN RESOURCE DEVELOPMENT WITH SPECIAL REFERENCE TO UNIVERSAL POLYPACKS LIMITED, PUDUKKOTTAI" in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for her future endeavors.

A handwritten signature in blue ink, appearing to read 'D. Viswanathan', is written over the printed name.

D.VISWANATHAN

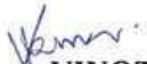
MANAGER



CERTIFICATE

This is to certify that by **R.MATHUMITHA (Reg. No. P21BA1011)** studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project **"A STUDY ON EFFECT OF WELFARE MEASURES ON EMPLOYEE MORALE WITH SPECIAL REFERENCE TO HIDESIGN, PUDUCHERRY"** in our organization from **01.05.2022 to 31.05.2022 (one month)**.

We wish him very best for her future endeavors.


A.VINOTH KUMAR

MANAGER

6, St Martin St, White Town, Puducherry, 605001



CERTIFICATE

This is to certify that by **NB.MEHAVARSHINI** (Reg. No. P21BA1012) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project work **“A STUDY ON EMPLOYEE MOTIVATIONAL LEVEL IN JKM DAERIM AUTOMOTIVE LIMITED, SRIPERUMBUDUR”** in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for her future endeavors.


P.ILAYARAJA

MANAGER

JKM DAERIM AUTOMOTIVE LIMITED

**F-67 Sipcot Industrial Park,
Sriperumbudur,
Kanchipuram - 602105**



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Ms. K.MENAKA (Register No. P20BA1013)** doing **II MBA (Master of Business Administration)** has successfully completed her project working our College entitled **“ADOPTION OF INTERNET BANKING IN INDIA, A COMPARATIVE STUDY BETWEEN RURAL AND WHO BANKING CUSTOMER”** during 01.05.2022 to 31.05.2022.

✓ *[Signature]* 3/8/22
HEAD OF THE DEPARTMENT

Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.



[Signature]
PRINCIPAL

Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.
M.Phil., B.Ed., Ph.D.

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that Ms. S.NOORJAHAN (Register No. P20BA1014) doing II MBA (Master of Business Administration) has successfully completed her project working our College entitled "A STUDY ON CUSTOMER SATISFACTION ABOUT TAMIL NEWSPAPER WITH SPECIAL REFERENCE TO PUDUKKOTTAI DISTRICT TOWN" during 01.05.2022 to 31.05.2022.


HEAD OF THE DEPARTMENT
Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J. College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.




PRINCIPAL
Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed., Ph.D.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.



INTERNATIONAL BAKERY PRODUCTS LTD

Aurofood Complex Ground Floor, T C Balam,
Tindivanam PHigh Way, Thiruchitrambalam-605111, Pondicherry

CERTIFICATE

This is to certify that **S.RAMADEVI** (Reg. No. **P21BA1015**) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project entitled "**A STUDY ON WELFARE MEASURE OF EMPLOYEES WITH REFERENCE TO INTERNATIONAL BAKERY PRODUCT LIMITED, PUDUCHERRY**" in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for her future endeavors.


Mr. B.KATHIRAVAN

MANAGER

01.05.2022



E·FUNDS™

CERTIFICATE

This is to certify that by **V.RANJANI** (Reg. No. **P21BA1016**) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project work **"A STUDY ON EMPLOYEE ENGAGEMENT ACTIVITIES AT EFD - EFUNDS CORPORATION (P) LTD., CHENNAI"** in our organization from **01.05.2022 to 31.05.2022 (one month)**.

We wish him very best for her future endeavors.


M.AJITHKUMAR

MANAGER



Anglo french
TEXTILES



A Unit of Pondicherry Textile Corporation Ltd.
(A Government of Pondicherry Undertaking)

CERTIFICATE

This is to certify that by **K.RITHIKA (Reg. No. P21BA1017)** studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project work "**A STUDY ON INDUSTRIAL SAFETY MANAGEMENT IN ANGLO FRENCH TEXTILES PTC LTD., PUDUCHERRY**" in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for her future endeavors.


R.VELAYUDHAM

MANAGER

Cuddalore Road, Mudaliarpet, Pondicherry - 605004





JAIRAJ
GROUP

D-63, Developed Plots Estate,
Thuvakudi,
Tamil Nadu 620015

CERTIFICATE

This is to certify that **R.SATHIYA (Reg. No. P21BA1018)** studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project entitled **"A STUDY ON EMPLOYEES SATISFACTION WITH SPECIAL REFERENCE TO JAI-RAJ INDUSTRIES, THUVAKUDI"** in our organization from 01.05.2022 to 31.05.2022 (one month).

We wish him very best for her future endeavors.

C. SUDHAKAR

MANAGER



RSP NURSING HOME

CERTIFICATE

This is to certify that **V.SELVI** (Reg. No. **P21BA1019**) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project entitled **"A STUDY ON WELFARE FACILITIES ON THE PERFORMANCE OF EMPLOYEE (RSP NURSING HOME, THIRUMAYAM)"** in our organization from **01.05.2022** to **31.05.2022** (one month) .

We wish him very best for her future endeavors.

Mr.K.SATHISH

MANAGER



HUMAN DEVELOPMENT TRUST
Krishnamoorthi Illam, kalanivasal, Thenipatty,
Keelanilai Post, Pudukkottai -622202.

CERTIFICATE

This is to certify that **S.SIVAGAMI** (Reg. No. P21BA1020) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled **“A STUDY OF EMPOWERMENT OF WOMEN ENTREPRENEURS IN PUDUKKOTTAI TOWN”** in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for his future endeavors


D.SARAVANAN
MANAGER

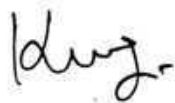
No 35, Robertson Rd, R.S. Puram, Coimbatore, Tamil Nadu 641002

CERTIFICATE

This is to certify that **M.SNEKA (Reg. No. P21BA1021)** studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project entitled **"A STUDY ON EXISTING MOTATIONAL STRATEGIES OF GANGOTRI TEXTILES LIMITED, COIMBATORE"** in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for her future endeavors.

Mr.R.SAKTHIVEL



MANAGER



Mahindra

MAHINDRA SGJ GROUP

CERTIFICATE

This is to certify that by **C.SOMIYA (Reg. No. P21BA1022)** studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project work **"A STUDY ON EMPLOYEE'S STRESS MANAGEMENT IN MAHINDRA SGJ GROUP OF COMPANIES, MADURAI"** in our organization from **01.05.2022** to **31.05.2022 (one month)**.

We wish him very best for her future endeavors.

M. VENKATESH

MANAGER

No. A-73, The Madurai Co-operative Industrial Estate,
Kappalur Colony, {near to koothiyar kundu}
Madurai - 625 008

CERTIFICATE

This is to certify that **S.SUBASHINI** (Reg. No. **P21BA1023**) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled **"A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA ACTIVA IN PUDUKKOTTAI TOWN"** in our organization from **01.05.2022** to **31.05.2022** (one month) .

We wish him very best for his future endeavors



N.PANDITHURAI
MANAGER



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Ms. T.THARSHINIPRIYA (Register No. P20BA1024)** doing **II MBA (Master of Business Administration)** has successfully completed her project working our College entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS JOHNSON'S BABY PRODUCT IN PUDUKKOTTAI TOWN**" during 01.05.2022 to 31.05.2022.


HEAD OF THE DEPARTMENT

Dr.V.Sathya Rekha, Ph.D.,

Head & Assistant Professor

Department of Business Administration

J.J.College of Arts and Science (Autonomous)

Sivapuram-Post. Pudukkottai.




PRINCIPAL

Dr.J.PARASURAMAN, M.A., M.B.A., M.C.,

M.Phil., B.Ed., P.D.I.

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)

J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Ms. R.VARSHINI (Register No. P20BA1025)** doing **II MBA (Master of Business Administration)** has successfully completed her project working our College entitled **"A STUDY ON CUSTOMER SATISFACTION TOWARDS AACHI MASALA TEA POWDER IN SPECIAL REFERENCE TO PUDUKKOTTAI"** during 01.05.2022 to 31.05.2022.


HEAD OF THE DEPARTMENT
Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post, Pudukkottai.




PRINCIPAL
Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed., Ph.D.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Ms. K.YASMIN** (Register No. **P20BA1026**) doing **II MBA (Master of Business Administration)** has successfully completed her project working our College entitled "**A STUDY ON CUSTOMERS SATISFACTION TOWARDS ASSAM TEA POWDER IN PAPANASAM TALUK**" during **01.05.2022 to 31.05.2022.**


HEAD OF THE DEPARTMENT
Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post, Pudukkottai.




PRINCIPAL
J.J. PARASURAMAN, M.A., M.B.A., M.F.
M.Phil., B.Ed., Ph.D.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that Ms. K.KRISHNAVENI (Register No. P20BA1027) doing II MBA (Master of Business Administration) has successfully completed her project working our College entitled "A STUDY ON CUSTOMERS AWARENESS ABOUT ONLINE MARKETING WITH SPECIAL REFERENCE OF COLLEGE STUDENTS" during 01.05.2022 to 31.05.2022.

V. Sathya Rekha 3/8/22
HEAD OF THE DEPARTMENT
Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.



G.D.
PRINCIPAL
Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed., Ph.D.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post.
PUDUKKOTTAI - 622 422.

J.J.NAGAR, SIVAPURAM POST, PUDUKKOTTAI - 622 422

☎ 79041 51908

E-mail : jjcollege.pdkt@gmail.com

Website : www.jjc.kvet.in

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Mr. S.ABDUL BASITH (Register No. P20BA2001)** doing **II MBA (Master of Business Administration)** has successfully completed his project working our College entitled **"A STUDY ON CUSTOMER SATISFACTION AMONG TWO WHEELER CONSUMER WITH SPECIAL REFERENCE TO BAJAJ PULSAR IN PONNAMARAVATHY TALUK, PUDUKKOTTAI DISTRICT"** during 01.05.2022 to 31.05.2022.

HEAD OF THE DEPARTMENT

Dr.V.Sathya Rekha, Ph.D.,

Head & Assistant Professor

Department of Business Administration

J.J.College of Arts and Science (Autonomous)

Sivapuram-Post. Pudukkottai.



PRINCIPAL

Dr.J.PARASURAMAN, M.A.M.B.A., M.C.A.
M.Phil, B.Ed, P.D.

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)

J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.



CERTIFICATE

This is to certify that G.ARAVINTH (Reg. No. P21BA2002) studying MBA (Master of business administration) in J. J. College of Arts and Science (Autonomous), has completed his project entitled "A STUDY ON EMPLOYEE MOTIVATION WITH SPECIAL REFERENCE TO TUTICORIN PORT TRUST, TUTICORIN" in our organization from 01.05.2022 to 31.05.2022.

K.Senthilkumar
MANAGER

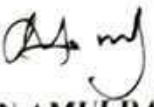


SREE MEENAKSHI MILL

CERTIFICATE

This is to certify that **M.ARUNKUMAR (Reg. No. P21BA2003)** studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled **"A STUDY ON EMPLOYEE PERCEPTION SREE MEENAKSHI MILL IN MADURAI"** in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for his future endeavors.


K.N.AMULRAJ

MANAGER

TIRUPPAKANKUNDRAN ROAD,
MADURAI-1



7th Street, Pudukkottai Ho,
PUDUKKOTTAI - 622001

CERTIFICATE

This is to certify that **M.AZAGURAJA** (Reg. No. P21BA2004) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled "**A STUDY ON SALES PROMOTION ACTIVITES IMPLEMENTED BY TATA MOTORS IN PUDUKKOTTAI TOWN**" in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for his future endeavors.


J.KANNAN
MANAGER



CHOLAN ROADWAYS CORPORATION

CERTIFICATE

This is to certify that **M.BARATHKUMAR (Reg. No. P21BA2005)** studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled **"A STUDY ON TRAINING AND DEVELOPMENT OF CHOLAN ROADWAYS CORPORATION OF KUMBAKONAM"** in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for his future endeavors.

B.SIVARAMAN

MANAGER

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that Mr. C. BOOBALAN (Register No. P20BA2006) doing II MBA (Master of Business Administration) has successfully completed his project working our College entitled "A STUDY ON CONSUMER'S BUYING BEHAVIOUR OF POND'S POWDER IN PUDUKKOTTAI" during 01.05.2022 to 31.05.2022.

✓.  3/8/22
HEAD OF THE DEPARTMENT

Dr. V. Sathya Rekha, Ph.D.,

Head & Assistant Professor

Department of Business Administration

J.J. College of Arts and Science (Autonomous)

Sivapuram-Post, Pudukkottai.




PRINCIPAL

Dr. J. PARASURAMAN, M.A., M.P.A., M.C.A.,
M.P.Ed., B.Ed., Ph.D.

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)

J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.



NATURAL CAPSULES LIMITED

CERTIFICATE

This is to certify that **N.DHINESH** (Reg. No. P21BA2007) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled **"A STUDY ON EMPLOYEES PERSONALITY IN NATURAL CAPSULES LIMITED, PUDUCHERRY"** in our organization from 01.05.2022 to 31.05.2022 (one month).

We wish him very best for his future endeavors.

C.BALU
MANAGER



SREE NITHYA KALYANI TEXTILES

CERTIFICATE

This is to certify that **R.ELAVARASAN** (Reg. No. **P21BA2008**) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled **"A STUDY ON PERFORMANCE APPRAISAL SYSTEM AT SREE NITHYA KALYANI TEXTILES CHINNAKEERAMANGALAM"** in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for his future endeavors.

A handwritten signature in blue ink, appearing to read 'P. Sivabalan'.

P.SIVABALAN

MANAGER



R.S. No. 48,49,50, Sanyasikuppam Village
Thirubhuvanai, Post,
Sanniyasikuppam, Puducherry 605107

CERTIFICATE

This is to certify that **V.ESWARAN (Reg. No. P21BA2009)** studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled **"A STUDY ON EMPLOYEE'S WELFARE MEASURES WITH SPECIAL REFERENCE TO RANE BRAKE LININGS LIMITED, PUDUCHERRY"** in our organization from 01.05.2022 to 31.05.2022 (one month).

We wish him very best for his future endeavors.

A handwritten signature in black ink, appearing to read "C. Sekar".

Mr. C. SEKAR

MANAGER



CERTIFICATE

This is to certify that S.GANESAN (Reg. No. P21BA2010) studying MBA (Master of business administration) in J. J. College of Arts and Science (Autonomous), has completed his project entitled "A STUDY ON JOB SATISFACTION OF EMPLOYEES WITH REFERENCE TO EMPHASIZE AT HCL-BPO COMPANY, COIMBATORE" in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for his future endeavors

M.PARAMASIVAM

MANAGER

Tidel Park,
B.R. Puram Industrial Estate,
Coimbatore,
Tamil Nadu 641015

COMPLETION CERTIFICATE

This is to certify that Mr. S.IJAZ AHAMED (Reg.No. P21BA2011) (Master of Business Administration) in JJ College of Arts and Science (Autonomous), has completed his project entitled **A STUDY ON BRANDING & ADVERTISEMENT IN RETAIL MARKET OF STEEL INDUSTRIES** in our organization from 01.07.2022 to 30.07.2022.

We wish him very best for his future endeavors.


For HR Manager



Bluez Infomatic

No 22/23 Eswaran Nagar, State bank colony road, post, Ganthinagar, Tiruppur, Tamil Nadu, 641673.

CERTIFICATE

This is to certify that **M.KAMALESHKANNAN** (Reg. No. P21BA2012) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled "**A STUDY ON THE EMPLOYEE PERCEPTION AT BLUZ INFOMATIC SOLUTION, THIRUPUR**" in our organization from 01.05.2022 to 31.05.2022 (one month).

We wish him very best for his future endeavors.

MANAGER

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Mr. T.KOGULRAJ** (Register No. **P20BA2013**) doing **II MBA (Master of Business Administration)** has successfully completed his project working our College entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS BRITANNIA PRODUCTS WITH SPECIAL REFERENCE TO PUDUKKOTTAI TOWN**" during 01.05.2022 to 31.05.2022.

V. Sathya Rekha 3/8/22

HEAD OF THE DEPARTMENT

Dr.V.Sathya Rekha, Ph.D.,

Head & Assistant Professor

Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.



G. J. Parasuraman

PRINCIPAL

Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.
M.Phil., B.Ed., Ph.D.

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)

J.J. Nagar, Sivapuram Post.
PUDUKKOTTAI - 622 422.

CERTIFICATE

This is to certify that by **L.K.LAKSHMANAN (Reg. No. P21BA2014)** studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project work **“A STUDY ON TRAINING AND DEVELOPMENT OF EMPLOYEES WITH REFERENCE TO VISHURAM TEXTILES LIMITED, UDUMALPET”** in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for his future endeavors.



V. RAJA
MANAGER



Tamilnadu Cements Corporation Limited

CERTIFICATE

This is to certify that **A.MANOJ** (Reg. No. **P21BA2015**) studying **MBA** (Master of business administration) in **J. J. College of Arts and Science (Autonomous)**, has completed his project work "**A STUDY ON CONFLICT MANAGEMENT STRATEGIES ADOPTED BY THE EMPLOYEES IN TANCEM, ARIYALUR**" in our organization from **01.05.2022** to **31.05.2022** (one month) .

We wish him very best for his future endeavors.


M.PALANISAMY

MANAGER

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Mr. M.MAUGTHOMMTHARICK** (Register No. P20BA2016) doing **II MBA (Master of Business Administration)** has successfully completed his project working our College entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD MOTORS WITH SPECIAL REFERENCE TO PUDUKKOTTAI**" during 01.05.2022 to 31.05.2022.


HEAD OF THE DEPARTMENT
Dr. V. Sathya Rekha, Ph.D.
Head & Assistant Professor
Department of Business Administration
J.J. College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.




PRINCIPAL
Dr. J. PARASURAMAN, M.A., M.B.A., M.Phil., Ph.D.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Mr. M.MOHAMED FAZIL DEEN (Register No. P20BA2017)** doing **II MBA (Master of Business Administration)** has successfully completed his project working our College entitled **“A STUDY ON CUSTOMER SATISFACTION TOWARDS GOKUL SANTAL TALCUM POWDER IN PUDUKKOTTAI”** during 01.05.2022 to 31.05.2022.


HEAD OF THE DEPARTMENT
Dr. V. Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J. College of Arts and Science (Autonomous)
Sivapuram-Post, Pudukkottai.




PRINCIPAL
Dr. J. PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed., Ph.D.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Mr. S.MOHAMMED THANVIR HASIB** (Register No. P20BA2018) doing **II MBA (Master of Business Administration)** has successfully completed his project working our College entitled "**A STUDY ON CONSUMER BEHAVIOUR AND SALES PROMOTION ON TVS MOTORS LTD, PUDUKKOTTAI**" during 01.05.2022 to 31.05.2022.

V. Sathya Rekha 3/8/22
HEAD OF THE DEPARTMENT

Dr.V.Sathya Rekha, Ph.D.,

Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.



J. Parasuraman
PRINCIPAL

Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed., P.T.

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)

J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

ANNAPANNAI

Anna Pannai is Pudukottai - Manapparai Rd,
Visalur, Tamil Nadu 622104.

CERTIFICATE

This is to certify that **T.NAVANEETHA KRISHNAN** (Reg. No. **P21BA2019**) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled **"A STUDY ON SOCIO - ECONOMIC CONDITION OF AGRICULTURAL LABOURERS IN ANNAPANNAI AT PUDUKKOTTAI DISTRICT"** in our organization from 01.05.2022 to 31.05.2022 (one month).

We wish him very best for his future endeavors.



Mr.P.DIVAKARAN

MANAGER



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Mr. S.NERUNCHI (Register No. P20BA2020)** doing **II MBA (Master of Business Administration)** has successfully completed his project working our College entitled **"A STUDY ON LEVEL OF CUSTOMER SATISFACTION TOWARDS MIXER GRINDER WITH SPECIAL REFERENCE TO PUDUKKOTTAI DISTRICT OF TAMILNADU"** during 01.05.2022 to 31.05.2022.


HEAD OF THE DEPARTMENT
Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.

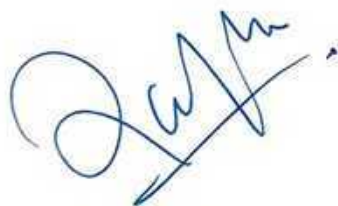



PRINCIPAL
Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed., Ph.D.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

CERTIFICATE

This is to certify that **K.RAMAKRISHNAN** (Reg. No. P21BA2021) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled "**A STUDY ON EVALUATION OF RECRUITMENT METHODS IN ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED, CHENNAI**" in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for his future endeavors.



MANAGER

CERTIFICATE

This is to certify that **S.SASIKUMAR (Reg. No. P21BA2022)** studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled **"A STUDY ON EMPLOYEE JOB SATISFACTION IN PROTECK CIRCUITS AND SYSTEMS, PUDUCHERRY"** in our organization from **01.05.2022** to **31.05.2022 (one month)**.

We wish him very best for his future endeavors.



Mr.P.RAJASEKAR
MANAGER



MANATEC™
Partners in Progress

CERTIFICATE

This is to certify that **M.SATHAIAH** (Reg. No. **P21BA2023**) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled **"A STUDY ON PERFORMANCE APPRAISAL SYSTEM AT MANATEC ELECTRONICS, PUDUCHERRY"** in our organization from **01.05.2022** to **31.05.2022** (one month) .

We wish him very best for his future endeavors.

Mr.VS.PANDIYAN

MANAGER



CERTIFICATE

This is to certify that M.SEDHU (Reg. No. P21BA2024) studying MBA (Master of business administration) in J. J. College of Arts and Science (Autonomous), has completed his project entitled "A STUDY ON CONSUMER LOYALTY TOWARDS HYUNDAI CARS WITH SPECIAL REFERENCE TO OXINA MOTORS TRICHY" in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for his future endeavors



S.ANTONYRAJ
MANAGER

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

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(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that Mr. M.SENTHIL KUMAR (Register No. P20BA2025) doing II MBA (Master of Business Administration) has successfully completed his project working our College entitled "A STUDY ON CUSTOMER SATISFACTION ON HOME APPLIANCE ON WITH SPECIAL REFERENCE TO PUDUKKOTTAI TOWN" during 01.05.2022 to 31.05.2022.

N. Sathya 3/8/22
HEAD OF THE DEPARTMENT
Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.



G.D. 3/8/22
PRINCIPAL
Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed., Ph.D.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

**CERTIFICATE**

This is to certify that **C.SETHUMATHAVAN** (Reg. No. P21BA2026) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled "**A STUDY ON ABSENTEEISM AMONG THE EMPLOYEES OF MISHIKA E- BIKE PARAMAKUDI**" in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for his future endeavors

N. RAJASEKAR

MANAGER

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Mr. S.SHAJAKHAN** (Register No. P20BA2027) doing **II MBA (Master of Business Administration)** has successfully completed his project working our College entitled "**A STUDY ON CONSUMER PREFERENCE WITH SPECIAL REFERENCE TO MRF TYRE IN PUDUKKOTTAI**" during 01.05.2022 to 31.05.2022.

V. Sathya 3/8/22

HEAD OF THE DEPARTMENT

Dr.V.Sathya Rekha, Ph.D.,

Head & Assistant Professor

Department of Business Administration

J.J.College of Arts and Science (Autonomous)

Sivapuram-Post. Pudukkottai.



S.D.

PRINCIPAL

Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.
M.Phil., B.Ed., Ph.D.

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)

J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.



SATHYA

CERTIFICATE

This is to certify that **M.SHEIK ASHIM** (Reg. No. P21BA2028) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled "**A STUDY ON LEVEL OF CUSTOMER SATISFCAION TOWARDS TELEVISION (TV) WITH SPECIAL REFERENCE TO PUDUKKOTTAI DISTRICT OF TAMILNADU**" in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for his future endeavors

M. SELVARAJUJ

MANAGER



ARANTHAANGI CHEMICAL PRODUCTS LIMITED

CERTIFICATE

This is to certify that **M.SIVASEELAN** (Reg. No. **P21BA2029**) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project entitled **"A STUDY ON PERFORMANCE ENHANCEMENT OF EMPLOYEES AT ARANTHANGI CHEMICALS LTD IN ARANTHANGI"** in our organization from **01.05.2022 to 31.05.2022** (one month) .

We wish him very best for his future endeavors.

A. ROBERT

MANAGER

256/3 A-1, PUDUKKOTTAI ROAD ALIYANILAI,
ARANTHANGI - 614 616. PUDUKKOTTAI DISTRICT

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that Mr. A.SURESH KUMAR (Register No. P20BA2030) doing II MBA (Master of Business Administration) has successfully completed his project working our College entitled "A STUDY ON CONSUMER BEHAVIOUR IN RELATION TO HORLICKS PRODUCT PUDUKKOTTAI TOWN" during 01.05.2022 to 31.05.2022.


HEAD OF THE DEPARTMENT
Dr. V. Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J. College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.




PRINCIPAL
Dr. J. PARASURAMAN, M.A., M.B.A.,
M.Phil., R.E.D. etc.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post
PUDUKKOTTAI - 622 422

J.J. NAGAR, SIVAPURAM POST, PUDUKKOTTAI - 622 422

☎ 79041 51908

E-mail : jjcollege.pdkt@gmail.com

Website : www.jjc.kvet.in

CERTIFICATE

This is to certify that **K.SYED ABUTHAHIR (Reg. No. P21BA2031)** studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed her project entitled **"A STUDY ON QUALITY OF WORK LIFE, BREES TECH - TRICHY"** in our organization from 01.05.2022 to 31.05.2022 (one month) .

We wish him very best for her future endeavors.



MANAGER

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date

20.07.2022

Ref

CERTIFICATE

This is to certify that **Mr. A.SYED APPAS** (Register No. P20BA2032) doing **II MBA (Master of Business Administration)** has successfully completed his project working our College entitled **"A STUDY ON CONSUMER USAGE AND SATISFACTION REGARDING SAKTHI MASALA IN PUDUKKOTTAI"** during 01.05.2022 to 31.05.2022.


HEAD OF THE DEPARTMENT
Dr. V. Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J. College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.




PRINCIPAL
Dr. J. PARASURAMAN, M.A., M.B.A., M.F.A.,
M.Phil., B.Ed., Ph.D.
PRINCIPAL
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J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422

J.J.NAGAR, SIVAPURAM POST, PUDUKKOTTAI - 622 422

☎ 79041 51908 E-mail : jjcollege.pdkt@gmail.com Website : www.jjc.kvet.in



AMIRTHA MOTORS

AUTHORISED SERVICE CENTER TWO WHEELER

9/14, TRICHY MAIN ROAD,

PALLATHUR-630107 Ph: 04565-273333, Cell : +91 9790381561

CERTIFICATE

This is to certify that **R.THIRUPPATHI** (Reg. No. **P21BA2033**) studying **MBA (Master of business administration)** in **J. J. College of Arts and Science (Autonomous)**, has completed his project work "**A STUDY ON PERFORMANCE APPRAISAL SYSTEM AT AMIRTHA MOTORS, PALLATHUR**" in our organization from.01.05.2022 to 31.05.2022 (one month) .

We wish him very best for his future endeavors.

MANAGER

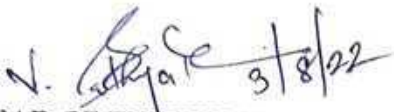


Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Mr. S.MANIKANDAN** (Register No. **P20BA2034**) doing **II MBA (Master of Business Administration)** has successfully completed his project working our College entitled "**A STUDY ON CONSUMER BEHAVIOUR TOWARDS TITAN WATCHES IN PUDUKKOTTAI DISTRICT**" during 01.05.2022 to 31.05.2022.


HEAD OF THE DEPARTMENT
Dr.V.Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.




PRINCIPAL
Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.,
M.PHIL., B.ED., Ph.D.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post.
PUDUKKOTTAI - 622 422

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(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Mr. D.HARIHARAN** (Register No. P20BA2035) doing **II MBA (Master of Business Administration)** has successfully completed his project working our College entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS JIO PHONE PUDUKKOTTAI TOWN**" during 01.05.2022 to 31.05.2022.

V. *[Signature]* 3/8/22
HEAD OF THE DEPARTMENT

Dr.V.Sathya Rekha, Ph.D.,

Head & Assistant Professor
Department of Business Administration
J.J.College of Arts and Science (Autonomous)
Sivapuram-Post. Pudukkottai.



[Signature]
PRINCIPAL

Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.
M.Phil., B.Ed., Ph.D.

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)

J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



Date : 20.07.2022

Ref :

CERTIFICATE

This is to certify that **Mr. PL.JEEVANANTHAM (Register No. P20BA2036)** doing **II MBA (Master of Business Administration)** has successfully completed his project working our College entitled **"A STUDY CUSTOMER SATISFACTION OF TVS MOTORS PVT. LTD WITH SPECIAL REFERENCE TO PONNAMARAVATHY TALUK"** during 01.05.2022 to 31.05.2022.

V. Sathy Rekha 3/8/22
HEAD OF THE DEPARTMENT

Dr.V.Sathy Rekha, Ph.D.,

Head & Assistant Professor
Department of Business Administration
J.J. College of Arts and Science (Autonomous)
Sivapuram-Post, Pudukkottai.



PRINCIPAL

Dr. PARASURAMAN, M.A., M.B.A.,
M.Phil., B.Ed.

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

J.J.NAGAR, SIVAPURAM POST, PUDUKKOTTAI - 622 422

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